

SMART MOBILITY SUMMIT 2021



Day 1. November 8th

11:30	Registration and Refreshments
	Main Hall:
12:30	Greetings and opening remarks: Daniella Gera Margalioi, Deputy Managing Director, Smart Mobility Initiative, PM's Office, Israel Merav Michaeli, Israel's Minister of Transport and Road Safety
12:45	Opening Keynote lecture: The status and future outlook for autonomous driving Prof. Amnon Shashua, President & CEO, Mobileye, Senior VP, Intel Corp
13:00	1:1 Interview Hildegard Mueller, President, The German Association of the Automotive Industry with Daniella Gera Margalioi, Deputy Managing Director, Smart Mobility Initiative, PM's Office, Israel
13:15	'Unlocking' Autonomous Vehicles: The path towards higher levels of automation Moderator: Michael Granoff, Managing Partner, Maniv Mobility Panel discussion: Dr. Nikolai Ardey, Executive Director VW Group Innovation, Volkswagen AG Prof. Nick Reed, Founder, Reed Mobility Gael Escribe, Founding Partner & CEO, NEXUS Automotive International Angel (Jackson) Preston, Policy Director, Autonomous Vehicle and Internet of Things, Intel Loan My Descourvieres, Director, StartUp & Technology, Valeo
13:50	Keynote lecture: Tackling the technological challenges for the future of Smart Mobility Prof. Reimund Neugebauer, President, Fraunhofer-Gesellschaft (Fraunhofer Society for the Advancement of Applied Research)
14:05	Keynote Lecture: HMG Open Innovation Strategy Dr. Yunseong Hwang, VP, Head of Open Innovation Investment Group, Hyundai
14:20	Light Lunch and Networking
15:00	Innovation in Motion: The vision of Maas leaders Moderator: Dr. Anat Bonshtien, VP Business Development, City Transformer Panel discussion: Nir Erez, Co-Founder & CEO, MOOVIT Oren Shoval, Co-Founder & CTO, VIA Dave Waiser, Founder & CEO, Gett Tracey Zhen, President, Zipcar
15:30	Electrification: The Next Phase Karine Elharrar, Israel's Minister of National Infrastructures, Energy and Water Resources
15:35	Electric Transportation: An ongoing revolution Opening Overview: Ryan Fisher, Senior Associate, Bloomberg NEF
15:45	Panel discussion: Moderator: Shadie Bisharat, VP Sales, IRP Systems Carl-Magnus Norden, founder, Volta Trucks Menno Kleingeld, CIO, VDL Alex Ashmore, Vice President, General Manager Aftermarket, BorgWarner (Delphi) Peter Stavered, Head of Innovation, CEVT Oren Ezer, CEO, ElectReon Philip Scarth, General Manager & Head of Open Innovation, FPT Industrial
16:25	Traffic Management for the Smart City Overview: Decarbonizing urban traffic John Porcari, President, Axilion US and Former USDOT Deputy Secretary and former Maryland DOT Secretary Panel Discussion: Moderator: Tal Kreister, Co-Founder & CEO, NoTraffic Tiffany Chu, CEO and Co-founder, Remix Ashok Tipirneni, Global Head, Product Management, Smart Cities and Smart Connected Spaces, Qualcomm Dr. Smadar Itskovich, Founder & CEO, Israel Smart Mobility Living Lab (ISMLL) Eran Shir, Co-Founder & CEO, Nexar Inc.
17:05	Keynote lecture: Mobility Problem: The Nature of the Beast Uri Levine, Co-Founder, Waze
17:20	Special Interview: How AI is powering the future of transportation? Moderator: Dr. Yaniv Altshuler, CEO, Endor Prof. Alex 'Sandy' Pentland, Director, MIT Connection Science and Dr. Luc Julia, CSO, Renault
17:35	Closing Interview Arkady Volozh, Co-Founder and CEO, Yandex with Hila Korach, Senior Journalist & Summit's MC
17:50	Closing Remarks
18:00	Networking Cocktail
	Hall 2:
11:00-17:00	The ISTRC Academic Workshop: Look Ahead - Sensing for Autonomous Vehicles (By invitation only)
	Gallery hall:
15:30-17:30	Exclusive roundtable discussion on the current and future regulation of autonomous vehicles (By invitation only)

Day 2. November 9th

11:00	Registration and Refreshments
	Main Hall:
12:00	Greetings and opening remarks: Michal Frank, Director General of Ministry of Transportation, Government of Israel
12:10	Keynote lecture: Martin Jahn, Board Member, Sales & Marketing, ŠKODA AUTO
12:25	Keynote: Asa Hutchinson, Governor of Arkansas, USA
12:35	Overview: Karina Rick, Associate Administrator for Research, Innovation and Demonstration, Federal Transit Administration (FTA)
12:45	Scaling up and going global: A peak into leading Israeli companies' success and challenges Opening: Dror Bin, CEO, Israel Innovation Authority Panel Discussion: Moderator: Shomrat Shurtz, Senior Director - Business Development, Israel Innovation Authority Oren Buskila, Chief R&D Officer and Co-founder, Innoviz Technologies Hagai Zys, CEO, Autotalks Ronen Smoly, CEO, Argus Cyber Security
13:15	Keynote lecture: Beyond 2030: Honda's Targets for Future Mobility in 2050 Nick (Naoki) Sugimoto, CEO, Honda Innovations
13:30	New Mobility: Up in the air? Dr. Becky Shlisselberg, VP Master Plan Division, Ayalon Highways Andreas Perotti, CMO Europe, EHang Dr. Vassilis Agouridas, Head of EU Public Co-Creation & Ecosystem Outreach, AIRBUS
13:55	Keynote lecture: Autonomous Driving – A game changer for shared mobility Christian Senger, Senior VP Autonomous Driving, Volkswagen Commercial Vehicles
14:10	Light lunch and Networking
14:45	Cyber Security solutions for Smart mobility Moderator: Adi Ofek, CEO, Mercedes Benz Research and Development Tel Aviv Esti Peshin, VP, General Manager, Cyber Division, IAI – ELTA Yigal Unna, Director General of the Israel National Cyber Directorate Andreas Herzig, Head of Automotive for Germany and Deloitte Continental Europe, Deloitte Daniel Bern, Co-Founder & CEO, OTORIO
15:15	Keynote lecture: Taking the Lead in the new Era of mobility Johan Lundén, Senior VP - Project and Product Strategy Office, Volvo
15:30	2021 Eric and Sheila Samson Prime Minister's Prize winner presentation Prof. Gideon Grader, Arturo Gruenebaum Chair in Materials Engineering, Technion
15:40	What makes a country a 'smart mobility nation'? Special Interview: Orit Farkash-Hachoen, Minister of Innovation, Science and Technology, Israel Prof. Laszlo Palkovics, Minister for Innovation and Technology, Hungary Moderator: Hila Korach, Senior Journalist and Summit's MC
16:00	The role of Local Governments in implementing smart mobility solutions Moderator: Sagiv Elad, Director of Business Development, Waycare Panel discussion: Meital Lehavi, Deputy Mayor for Transportation, Tel Aviv Yafu Municipality Gil Laser, CEO, GoTo Global Giovanna D'Esposito, General Manager Southern Europe, UBER Dr. Shawn Wilson, The Secretary of the Louisiana Department of Transportation and Development (DOTD)
16:30	The investors: A Vision for Action Moderator: Daniella Gera Margalioi, Deputy Managing Director, Smart Mobility Initiative, PM's Office, Israel Panel discussion: Assaf Harlap, Board member, Colmobil Corp. Talia Rafaeli, Partner, Kompas Dr. Tal Cohen, Founding Partner, Next Gear Ventures and Drive TLV Michael Granoff, Managing Partner, Maniv Mobility Avi Feldman, Managing Partner, Mobilion Ventures
17:00	Summit's Closing Keynote: Yossi Matias, Vice President, AI Research, Google
17:20	Closing Remarks Himmat Younis, Head of International Programs, Smart Mobility Initiative Prime Minister's Office
	Hall 2:
10:00-12:00	UTM and UAM: Technologies, Regulation and Challenges (By invitation only)
14:00-15:30	Startups looking to Raise (By invitation only)
16:00-17:30	Municipalities leading mobility innovation (By invitation only)